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# JAD LIMCACO

WEB DESIGNER / GRAPHIC DESIGNER

[View My Portfolio](#)

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(562) 481-8172

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## Profile

I specialize in creating websites with visual flair that are user-friendly and built according to best-practice web standards. I also create corporate identity, branding and other materials.

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## Technical

XHTML	WordPress	Adobe Dreamweaver
CSS	Adobe Photoshop	Sony Vegas
jQuery	Adobe Illustrator	Windows / Mac OSX

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## Experience

**Jad Graphics** 2007-Present  
Freelance Web and Graphic Designer

As a freelance for over three years, I've managed to work with many different clients and have produced a variety of work including websites, logos, branding, and many more. I've also had to learn how to manage multiple tasks and have had to work under many different deadlines.

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**4 Wheel Parts** February 2010 - Present  
Web Designer

4 Wheel Parts is an industry leader in off-road parts and supplies. At this company, I design websites and write front-end code for multiple e-commerce sites and WordPress driven sites. I also design weekly emails and promotions.

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**Restoration Media** March 2009 - February 2010  
Web Designer / Graphic Designer

Restoration Media is an interactive performance-based marketing firm specializing in email advertising, lead generation and distribution. While employed there, I designed and developed their websites as well as multiple landing pages for different campaigns. I also designed all their branding materials, from banners to business cards.

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**International Recreation Company** December 2007 - February 2009  
Lead Web Designer / Graphic Designer

During my time at this company, I created many websites and landing pages for the insurance business. Also, I designed ads for their weekly publication, the SuperShopper, which was circulated all throughout Southern California.

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## Other Projects

### [Design Informer](#)

A blog about design and freelancing. In just a short time, this blog has become wildly popular and to date, has over 3,000 RSS Subscribers.

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### [Heart Directed](#)

A web design gallery showcasing blogs with uniquely styled blog posts.

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### [Coding Informer](#)

The sister site of Design Informer. The blog will be launching soon.

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